



WE'LL BE  
LESS ACTIVIST  
IF YOU BE  
LESS SHIT

# The Gender Justice Collective:

## NATIONAL WOMEN'S HEALTH STRATEGY

## BACKGROUND

Formed in the lead up to the 2020 general election, the Gender Justice Collective are a group of 26 organisations and individuals who all share the vision to make Aotearoa New Zealand the most gender equal country in the world.

In a world-first, the Gender Justice Collective established a nationwide survey to ask wāhine, trans women and non-binary people what they needed to succeed and thrive in New Zealand; with over 3,500 responses, they took those priorities and ranked every political party's promises against what they'd been told mattered. The end result was an easy to understand scorecard, showcasing where the parties stood on each of the major issues.

## WE ARE LAUNCHING A CAMPAIGN FOR AOTEAROA NEW ZEALAND TO DEMAND A NATIONAL WOMEN'S HEALTH STRATEGY.

### WHY

While 66% of respondents to the YouChoose survey agree that they can access everything they need to ensure the health and wellbeing of their children, fewer agree (55%) that this is the case for their own health and wellbeing. Just one-third of respondents agree that they can access what they need to ensure other people dependent on them have good health and wellbeing.

The women, wāhine, trans women and non-binary people of Aotearoa need help.

Right now, across New Zealand, their health and wellness goals are not being met. We want to change that.

The aim is to improve the ways in which women's health needs and outcomes are measured, create policy changes that result in better services and resources for women's health needs to be met and to more accurately monitor changes in women's health status/outcomes.

Recognising and responding to the differences in health outcomes between women and men - and between different groups of women and girls - within our population must be an ongoing focus of this government's efforts.

Enabling women and girls to have access to support for their particular health issues and needs will help to improve the health of our nation.

## SPECIFICALLY -

In the upcoming budget bid process, we want \$6 million earmarked to deliver:

1. A national women's health strategy to significantly improve the health of girls and women and non-binary people across the country.
  2. A women's health needs and services appraisal/audit, to be undertaken as a matter of urgency.
  3. A core set of Women's Health Indicators that takes gender, intersectionality and diversity into account.
- For Government to instigate work on a National Women's Health Strategy (NWHS)
    - For them to include a specific budget line item to this work
    - For them to understand the demands of the sector and the public
    - For them to advocate and champion a NWHS on an ongoing basis
  - To enable the health sector to make their voices heard about what they're seeing / facing
  - To enable women (used inclusively, including wāhine, transwomen, non-binary people) to tell their stories

The GJC is uniquely positioned to advocate to Government on behalf both the Healthcare Sector and the women, wāhine, trans women and non-binary people of Aotearoa New Zealand.

## THE "STAGE ONE: PETITION" CAMPAIGN

We are operating a nimble, media and petition driven campaign. We need collective action and your support.

Key messaging includes:

- Sign the petition (priority)
  - ***If you do one thing this International Women's Day, sign the petition for a National Women's Health and Wellbeing strategy.***
  - ***Aotearoa New Zealand needs a National Health Strategy for Women. Sign the petition to show your support.***
- Tell us your story
- Join the Gender Justice Collective

## TIMEFRAMES

- Launch: 7 March
  - (International Women's Day being 8 March)
- Tentative petition close date: 1 April

## WHAT WE NEED NOW

- Stories from all women and non-binary people. We need a range of ages, life stages and ethnicities please. The need to be okay with telling their story publicly via social media channels and in the media. (We are aiming for media coverage but there is no guarantee we will secure this.)
- Facts & figures. Does your organisation have research, stats, facts they support the need for a national strategy? Share them with us.

## PLATFORMS

- [GJC Website](#)
- [GJC Instagram](#)
- [GJC Facebook](#)
  
- [GJC Network List](#)

## FOR MORE INFORMATION, CONTACT US:

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***The Gender Justice Collective are an independent, not-for-profit, network of over twenty-five individuals and organisations from across a variety of sectors. We are business owners, policymakers, academics, grandmothers, sisters, mums, aunties, mana whenua, tangata whenua, tauwiwi, educators, students, workers, nurses, creatives, farmers.... the list goes on.***

***We want Aotearoa New Zealand to lead the world in gender equity and we're fairly sure that's an aspiration you also share. Are you with us?***



For further information on the Gender Justice Collective and the YouChoose Survey, please visit: [www.genderjustice.nz](http://www.genderjustice.nz) or contact:

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